

SRES Print Shop

Introduction

The SRES Print Shop is...

a web site providing easy customizing and ordering of SRES marketing materials.



"I'm your Seniors Real Estate Specialist.® I've been expecting you."



Tom Isaacson
 Omega Printing, Inc.
 Storefront Team
 201 William St
 Suite 100
 Bensenville, IL 60106
 Phone 530-999-6344
 Cell 555-222-6547
 tisaacson@omegaprinting.com

Here is my message. It is not very long, but it is just long enough to fill a couple of lines.



Whether you are looking for an SRES® or just want to see what an SRES® can do for you, this is where a message can be added!

There is plenty of space to add several sentences or just a quick note. If you add a lot of text, it will start to be reduced in size to try and make it all fit.

The SRES® Designation became an official member of the NATIONAL ASSOCIATION OF REALTORS® family of designations in June 2007. The Designation was originally developed 10 years ago to focus on the needs of home buyers and sellers aged 50 and over.

The mission of the SRES® Council is to promote member success by providing high quality training and tools necessary to position the SRES® Designee as the trusted real estate resource for the 50+ market. Currently, there is an elite group of over 16,000 SRES® Designees.

SRES® is where the future takes shape.




A change of course.

Whatever you're moving towards, an SRES® designee will find you the home of your dreams.




I AM YOUR SRES®

When looking for a real estate professional that will respond to your specific, 50+ real estate needs, look for a Seniors Real Estate Specialist Designee.




- Brochures
- Flyers
- Postcards
- Others to come

Customize

Add your:

- Photo
- Logo
- Name
- Company
- Team
- Address
- Phone
- Cell
- E-mail
- Slogan/
message



I AM YOUR SRES®

Sara Goodseller
XYZ Realty
The Goodseller Team
123 Main St
Suite 100
Anytown, IL 60106
Phone 555-444-3210
Cell 555-666-7890
sara@xyzrealty.com



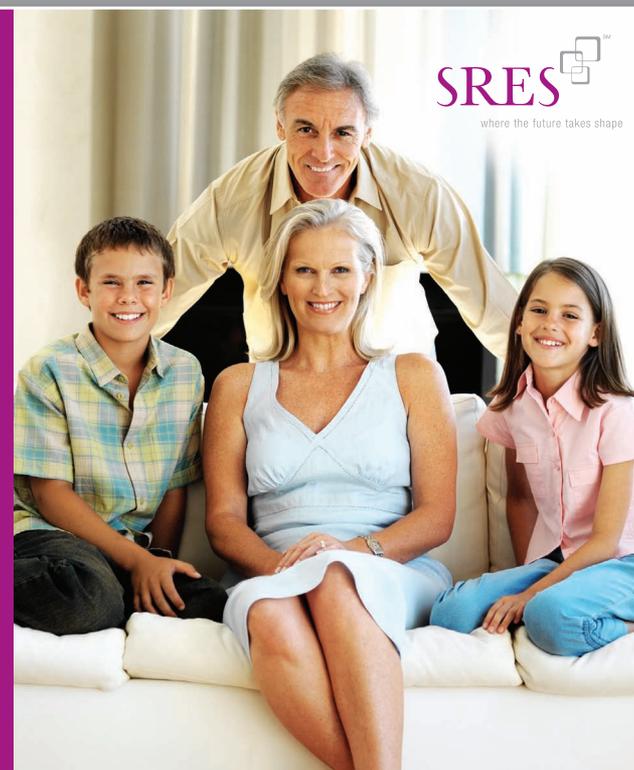
This is where a message can be added!

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SRES® is where the future takes shape.



SRES
where the future takes shape



NATIONAL ASSOCIATION OF REALTORS®

The Voice for Real Estate®



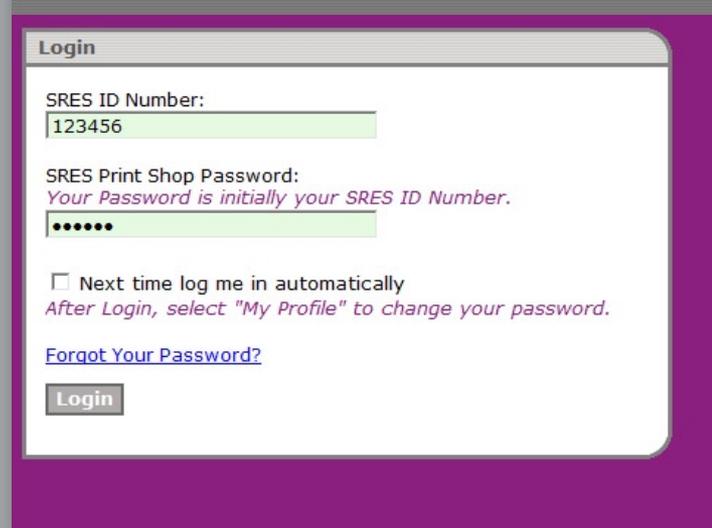
I AM YOUR SRES®

When looking for a real estate professional that will respond to your specific, 50+ real estate needs, look for a Seniors Real Estate Specialist Designee.

Process

- Login
- Select product category and item
- Customize information and images
- Review PDF proof
- Select quantity and options
- Add to shopping cart
- Checkout

Login



Login

SRES ID Number:
123456

SRES Print Shop Password:
Your Password is initially your SRES ID Number.
●●●●●●

Next time log me in automatically
After Login, select "My Profile" to change your password.

[Forgot Your Password?](#)

Login

- Access the login page at:
www.PrintingStorefront.com/sres
- Only current SRES members may login.
- Upon login with your SRES ID #, an SRES Print Shop account is created with your contact information.
- The password is your SRES ID # and may be changed after login.
- The Forgot Your Password link will only work if you have previously logged into the SRES Print Shop and your e-mail address is stored in your profile. Otherwise, the password is your SRES ID #.

Start

The screenshot shows a web application interface. At the top, a gray navigation bar contains the following links: **Start**, Shopping Cart, Orders, My Library, and My Profile. The 'Start' link is highlighted with a yellow oval. To the right of the navigation bar, the text 'Welcome, Sara Goodseller' and a 'Logout' link are visible. Below the navigation bar, a white header area contains the text 'Start a document' with a document icon, a 'Help' link with a hand icon, and the text 'Click on a category or product to begin.' with a 'Show List View' link. A left sidebar contains a list of links: Product Categories, Fair Housing Statement, Price List, and Index. The 'Product Categories' link is highlighted with a yellow oval. The main content area features three yellow folder-style icons labeled 'Brochures', 'Flyers', and 'Postcards'. Each icon contains a preview image of a document. Below the icons, a tip is displayed: 'Tip: Select **My Profile** in the gray bar above to review and update your contact information which is used when a document is started.'

- Upon a successful login, a screen similar to this is displayed showing the product categories.
- The gray bar across the top displays: Start, Shopping Cart, Orders, My Library, and My Profile.

My Profile

Start Shopping Cart Orders My Library **My Profile**

My Profile 

Review your personal information. Click 'Edit Profile' to make changes.

[Edit Profile](#) [Change Password](#)

Profile: Contact Information

- Review your Profile information below, select **Edit Profile** to make changes.
- Select **Accept** to save changes.
- Select **Start** in the gray bar above to continue.

*Note: Changes made here will **not** update documents already started, documents in your shopping cart, or documents previously ordered. This information will be used to start new documents.*

First Name:	Sara
Last Name:	Goodseller
E-mail Address:	sara@xyzrealty.com
Company:	XYZ Realty
Team / Company2:	The Goodseller Team
Address 1:	123 Main St
Address 2:	Suite 100
City:	Anytown
State/Province:	Illinois
Postal Code:	60106
Country:	United States
Phone:	555-444-3210
Cell Phone:	555-666-7890

Profile: Default Images

After uploading images to your library, assign them below as your defaults to automatically appear when a new document is started.

[Choose a default Photo...](#)

[Clear](#)

(no image chosen)

- After the first login, review your contact information by selecting My Profile.
- Select Change Password to enter a new password.
- Select Edit Profile to make changes.
- The e-mail address stored here will be used to send order notifications and to reset your password if forgotten.
- After an image has been uploaded to your library, it can be selected as your default photo or logo to appear in new items.
- Select Start to continue.

Start

- Start will display the navigation panel on the left.
- Product Categories will display all available categories as shown above. Categories are represented with yellow folders.
- Price List displays a pricing table of all items.
- Index displays a selectable list of all categories and items.

Shopping Cart

SRES Print Shop www.seniorsrealestate.com

Start **Shopping Cart** Orders My Library My Profile Welcome, Sara Goodseller Logout

Shopping Cart Help

Items to buy now: click 'Proceed to Checkout' to order the contents of your shopping cart

[Update](#) [Proceed to Checkout](#) [Continue Shopping](#)

Thumbnail	ID	Description	Product	Quantity	Date Modified	Options	Price
	D-SRE-41DB2992	I am your SRES@ : Bifold_Brochure	I am your SRES@ : Bifold_Brochure	100	5/3/2008 9:15 PM	Edit PDF Preview Duplicate Delete Hold	\$86.00
	D-SRE-E4829E2D	Change of Course : Standard_Postcard	Change of Course : Standard_Postcard	100	5/3/2008 9:15 PM	Edit PDF Preview Duplicate Delete Hold	\$32.00

Subtotal: \$118.00

[Update](#) [Proceed to Checkout](#) [Continue Shopping](#)

Hold for Later

Items to buy later: click 'Move to Cart' to move an item back to the shopping cart for purchase

Thumbnail	ID	Description	Product	Date Modified	Options
	D-SRE-872A12C8	Find Somewhere : Flyer	Find Somewhere : Flyer	5/3/2008 9:16 PM	Edit PDF Preview Duplicate Delete Move to Cart

- Shopping Cart contains items ready for checkout.
- Select Update to apply a quantity change.
- Edit, PDF Preview, Duplicate, Delete, Hold.
- Proceed to Checkout or Continue Shopping.
- Hold moves items to the Hold for Later area which are saved, but not included in the checkout.

Orders

SRES Print Shop
where the future takes shape
www.seniorsrealestate.com

Start | Shopping Cart | **Orders** | My Library | My Profile | Welcome, Sara Goodseller | Logout

Orders Help

All of your recent and past order submissions can be found here.

View:

Order	Created	Items	Total Price	Status	Options
G-SRE-E4879E30	5/3/2008 5:54 PM	I am your SRES® : Bifold_Brochure	\$90.71	✓ Completed	Details

- Orders displays all current and previous orders.

Status:

- Pending
- In Process
- Cancelled/Rejected
- Completed
- Select Details to review order details.

Orders - Details

Order G-SRE-29D68766, created 5/3/2008 9:38 PM

Thumbnail	ID and Product	Description	Status	Comments	Options	Price
	D-SRE-41DB2992 I am your SRES® : Bifold_Brochure	I am your SRES® : Bifold_Brochure	Shipped		Reorder Details	\$86.00
	D-SRE-E4829E2D Change of Course : Standard_Postcard	Change of Course : Standard_Postcard	Shipped		Reorder Details	\$32.00

Subtotal	\$118.00
Shipping	+ \$4.94
Handling	+ \$0.00
Tax	+ \$0.00
Total Price	\$122.94
Payment Received -	\$0.00
Balance Due	\$122.94

Shipping Information:

Shipping Address	
First Name:	Sara
Last Name:	Goodseller
Company:	XYZ Realty
Address 1: (No PO Boxes)	123 Main St
Address 2:	Suite 100
City:	Anytown
State/Province:	Illinois
Postal Code:	60106
Country:	United States
Delivery Method	
	UPS Ground: \$4.94
Tracking #:	1Z65718403454321

- Displays individual item status and price.
- Select Details of an item to review item details such as quantity.
- Select Reorder to place a copy of this item in the *Shopping Cart*.
- UPS tracking number

My Library

SRES Print Shop
where the future takes shape
www.sresrealestate.com

Start | Shopping Cart | Orders | **My Library** | My Profile | Welcome, Sara Goodseller | Logout

My Library Help

Content you have uploaded.

Upload Image... Upload Database... Upload PDF Document... View Hidden Items...

Note: Images ending with "_Enhanced" have been reviewed and/or adjusted for optimum appearance when printed.

 Hide Rename Download female1.tif_Enhanced	 Hide Rename Download XYZRealty_Logo_C.eps_Enhanced	 Hide Rename Download XYZRealty_Logo_K1.eps
---	--	--

- My Library stores your images.
 - Upload images.
 - Rename images.
 - Hide images no longer used.
- Note: Uploaded images which have been reviewed and/or adjusted for optimum appearance when printed will have “_Enhanced” added to their names.

Start

Start Shopping Cart Orders My Library My Profile Welcome, Sara Goodseller Logout

Start a document Help

Click on a category or product to begin. Show List View

Product Categories

Brochures

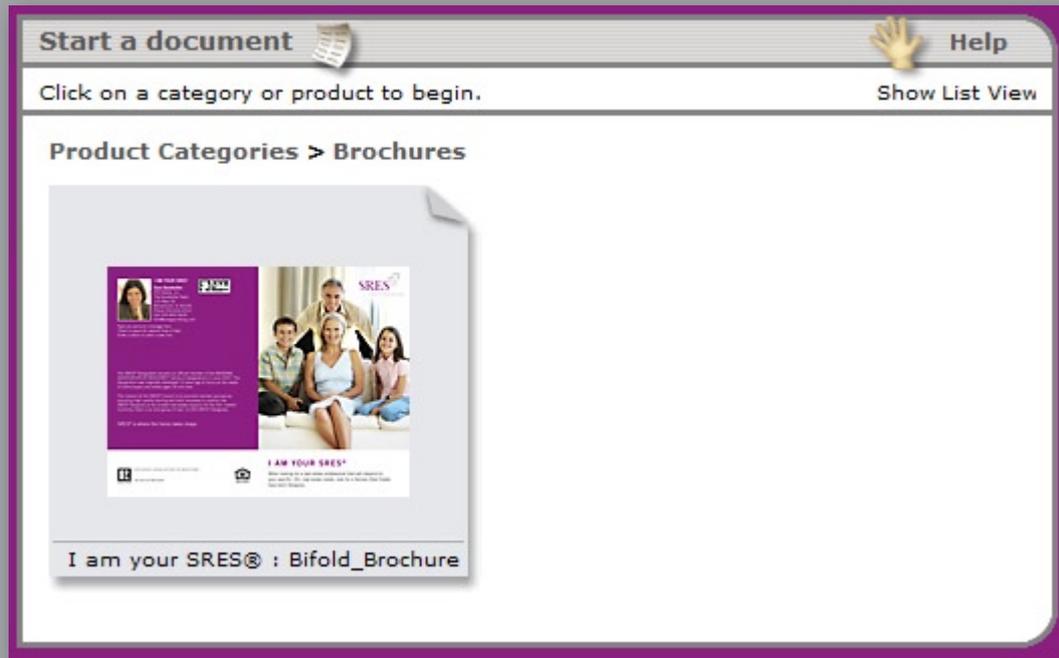
Flyers

Postcards

*Tip: Select **My Profile** in the gray bar above to review and update your contact information which is used when a document is started.*

- Select Start to display the navigation panel on the left.
- Return to this screen by selecting Product Categories.
- Next is an overview of each category.

Category – Brochures



- The brochures category currently offers a bi-fold brochure explaining the benefits of working with an SRES® designated agent.
- Items are represented with gray rectangles.

Category – Flyers

Start a document  Help 

Click on a category or product to begin. Show List View

Product Categories > Flyers

Find Somewhere : Flyer

Baby Boomers : Flyer

- The flyers category offers 2 designs. The Baby Boomers flyer offers a large area to add your own custom message.
- Flyers are 8.5" x 11" 1-sided sheets.

Category – Postcards

Start a document   Help

Click on a category or product to begin. [Show List View](#)

Product Categories > Postcards > Jumbo Size - 8.5" x 5.5"



A change of course.

Whatever your dream
SRESST
Helps you find you
the home of your dreams.

Change of Course :
Jumbo_Postcard



A change of pace.

Whatever your dream
SRESST
Helps you find you
the home of your dreams.

Change of Pace : Jumbo_Postcard



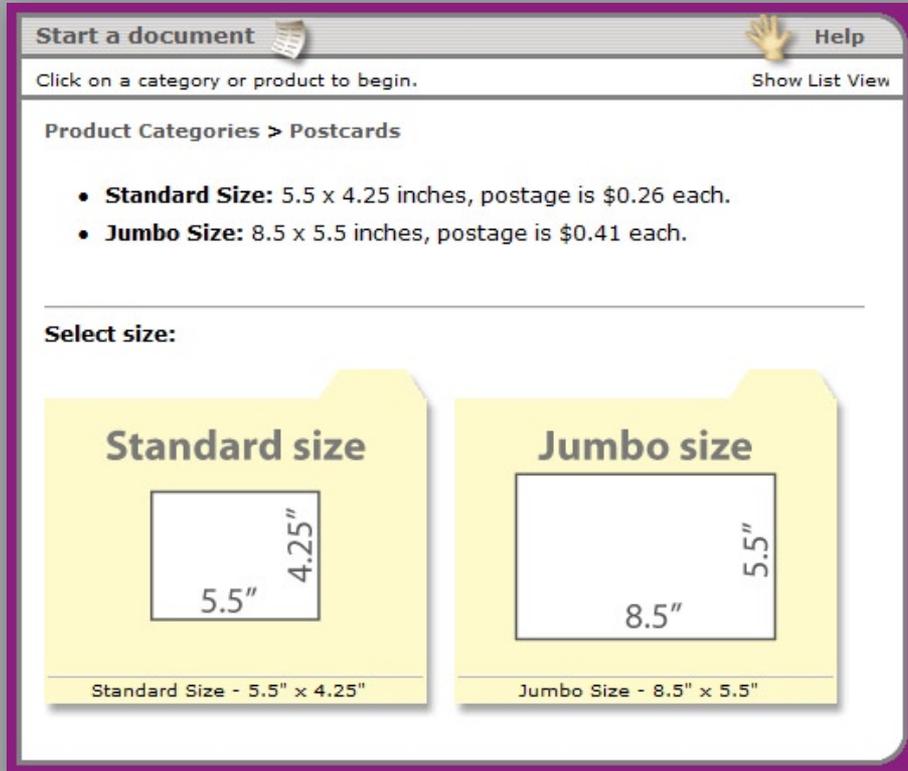
A change of scenery.

Whatever your dream
SRESST
Helps you find you
the home of your dreams.

Change of Scenery :
Jumbo_Postcard

- The postcards category offers 3 design themes in 2 sizes.

Postcard Sizes



The screenshot shows a web interface for selecting postcard sizes. At the top, there is a navigation bar with "Start a document" and "Help" (with a hand icon). Below this is a sub-header "Product Categories > Postcards". A list of options includes "Standard Size: 5.5 x 4.25 inches, postage is \$0.26 each." and "Jumbo Size: 8.5 x 5.5 inches, postage is \$0.41 each.". A "Select size:" label is followed by two yellow buttons. The left button is labeled "Standard size" and shows a diagram of a postcard with dimensions 5.5" and 4.25". The right button is labeled "Jumbo size" and shows a diagram of a postcard with dimensions 8.5" and 5.5".

Start a document  Help 

Click on a category or product to begin. Show List View

Product Categories > Postcards

- **Standard Size:** 5.5 x 4.25 inches, postage is \$0.26 each.
- **Jumbo Size:** 8.5 x 5.5 inches, postage is \$0.41 each.

Select size:

Standard size



Standard Size - 5.5" x 4.25"

Jumbo size



Jumbo Size - 8.5" x 5.5"

Postcards are offered in 2 sizes

- Standard size:
5.5" x 4.25"
26¢ postage
- Jumbo size:
8.5" x 5.5"
41¢ postage

Navigation of Categories

Start a document  Help 

Click on a category or product to begin. Show List View

Product Categories > Postcards > Jumbo Size - 8.5" x 5.5"

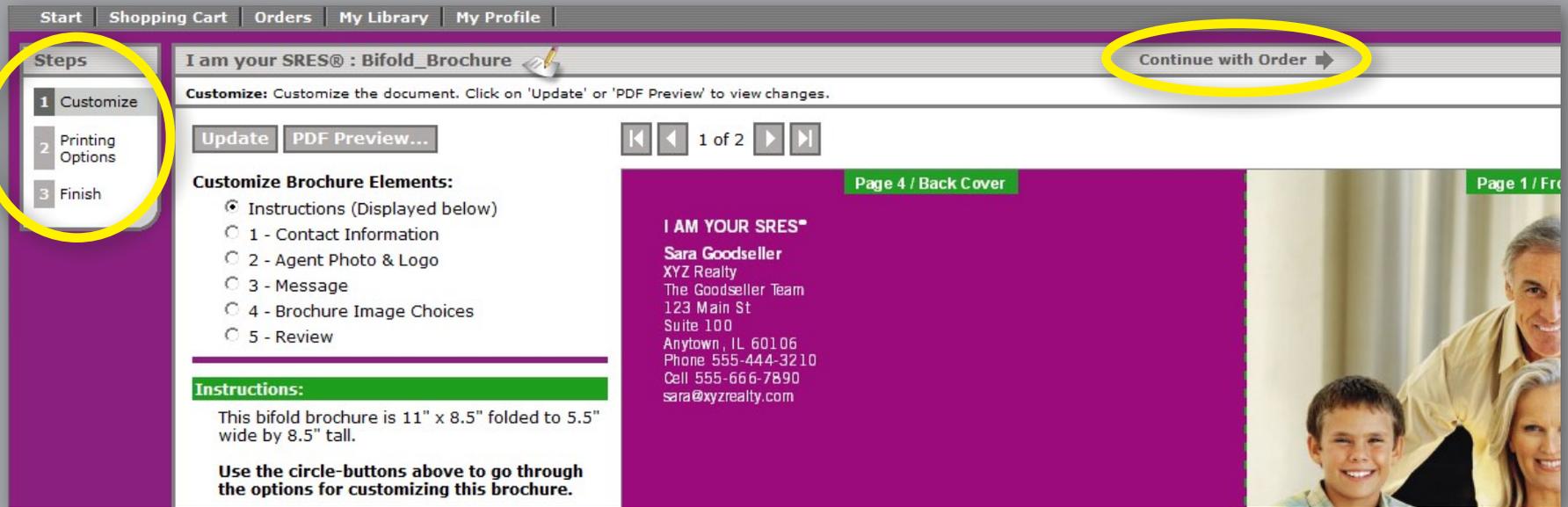
Change of Course :
Jumbo_Postcard

Change of Pace : Jumbo_Postcard

Change of Scenery :
Jumbo_Postcard

- The text above the items displays the path to the current location. Select any of the locations in the path to go directly to that location.
- Select Product Categories to display all the main categories.
- Selecting an item will start the editing steps for the item.

Item Steps & Navigation



Start Shopping Cart Orders My Library My Profile

Steps

1 Customize

2 Printing Options

3 Finish

I am your SRES@ : Bifold_Brochure

Continue with Order

Customize: Customize the document. Click on 'Update' or 'PDF Preview' to view changes.

Update PDF Preview...

1 of 2

Customize Brochure Elements:

- Instructions (Displayed below)
- 1 - Contact Information
- 2 - Agent Photo & Logo
- 3 - Message
- 4 - Brochure Image Choices
- 5 - Review

Instructions:

This bifold brochure is 11" x 8.5" folded to 5.5" wide by 8.5" tall.

Use the circle-buttons above to go through the options for customizing this brochure.

Page 4 / Back Cover

I AM YOUR SRES™

Sara Goodseller
XYZ Realty
The Goodseller Team
123 Main St
Suite 100
Anytown, IL 60106
Phone 555-444-3210
Cell 555-666-7890
sara@xyzrealty.com

Page 1 / Front Cover

- The steps for each item are listed on the left. Typically: Customize, Printing Options, and Finish.
- Select Continue with Order to proceed after completing each step.

Customize : Instructions

- After selecting an item, a screen similar to this is displayed.
- The Instructions section describes the item and its options.
- Above the item preview are arrow buttons to change the page displayed in the item preview.

Change of Scenery : Standard_Postcard Continue with Order Help

Customize: Customize the document. Click on 'Update' or 'PDF Preview...' buttons.

Step 1 of 3

1 of 2 ▷

Customize Postcard Elements:

- Instructions (Displayed below)
- 1 - Contact Information
- 2 - Agent Photo & Logo
- 3 - Message
- 4 - Review

Instructions:

This postcard is 5.5" wide by 4.25" tall and can be mailed for 26¢.

Use the arrows above the postcard preview to view the other side.

Use the circle-buttons above to go through the options for customizing this postcard.

Options for this postcard include:

- Custom contact information
- Adding your photo and/or logo
- Adding a custom message

Continue to:

- 1 - Contact Information

Postcard Front

A change of scenery.

Whatever you're moving towards, an SRES® designee will find you the home of your dreams.

SRES
where the future takes shape

Continue with Order

Customize : Instructions

- Use the circle-buttons to go through the options for customizing.
- Brief instructions are included in each customizing area.

Change of Scenery : Standard_Postcard Continue with Order Help

Customize: Customize the document. Click on 'Update' or 'PDF Preview' to view changes. Step 1 of 3

Update PDF Preview... 1 of 2

Customize Postcard Elements:

- Instructions (Displayed below)
- 1 - Contact Information
- 2 - Agent Photo & Logo
- 3 - Message
- 4 - Review

Instructions:

This postcard is 5.5" wide by 4.25" tall and can be mailed for 26¢.

Use the arrows above the postcard preview to view the other side.

Use the circle-buttons above to go through the options for customizing this postcard.

Options for this postcard include:

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- Adding your photo and/or logo
- Adding a custom message

Continue to:

- 1 - Contact Information

Update PDF Preview...

Postcard Front

A change of scenery.

Whatever you're moving towards, an SRES® designee will find you the home of your dreams.

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where the future takes shape

Continue with Order

Customize : Contact Information

Change of Scenery : Standard_Postcard  Continue with Order →

Customize: Customize the document. Click on 'Update' or 'PDF Preview' to view changes.

Update PDF Preview...

2 of 2

Postcard Back

Customize Postcard Elements:

- Instructions (Displayed below)
- 1 - Contact Information
- 2 - Agent Photo & Logo
- 3 - Message
- 4 - Review

Contact Information:

The information below has been copied from your profile. **Review and modify the information below** as you would like it to appear on this postcard. Then select **Update** to refresh the postcard preview.

First Name: Sara

Last Name: Goodseller

Company: XYZ Realty

Team / Company2: The Goodseller Team

Address1: 123 Main St

Address2: Suite 100

City: Anytown

State: IL

Postal Code: 60106

Phone: 555-444-3210

Cell:

Postcard Back

**“I’m your Seniors Real Estate Specialist.[®]
I’ve been expecting you.”**

Sara Goodseller
XYZ Realty
The Goodseller Team
123 Main St
Suite 100
Anytown, IL 60106
Phone 555-444-3210
Cell 555-444-7890
sara@xyzrealty.com

Address L
(Green element)

SRES
where the future takes shape

Internet | Protected N

- Contact information is prefilled using *My Profile* data.
- Review and modify the information as you would like it to appear on the item.
- Select Update to save the changes and update the item preview.

Customize : Photo & Logo

Change of Scenery : Standard_Postcard 

Customize: Customize the document. Click on 'Update' or 'PDF Preview' to view changes.

2 of 2

Customize Postcard Elements:

- Instructions (Displayed below)
- 1 - Contact Information
- 2 - Agent Photo & Logo
- 3 - Message
- 4 - Review

Agent Photo and Logo: (Optional)

- Use the **Upload** button to upload an image from your computer to the image library of your SRES Print Shop account.
- The **My Library** button will be displayed to the left of the **Upload** button *only* if you have already uploaded an image.
- Use the **My Library** button to select an image from your library.

Agent Photo: (Will appear left of contact information)

Show Image Controls for Photo

Agent Logo: (Will appear right of contact information)

Show Image Controls for Logo

"I'm your Seniors
I've been expect

Sara Goodseller
XYZ Realty
The Goodseller Team
123 Main St
Suite 100
Anytown, IL 60106
Phone 555-444-3210
Cell 555-666-7890
sara@xyzrealty.com

SRES
where the future takes shape

- Choose Upload... to submit an image from your computer:

Upload Image

Browse for an image file to upload, then click Submit

Add this file to My Library

- Leave Add this file to My Library selected so you can use the image again without having to upload it a second time.

Customize : Photo & Logo

Change of Scenery : Standard_Postcard 

Customize: Customize the document. Click on 'Update' or 'PDF Preview' to view changes.

2 of 2

Customize Postcard Elements:

- Instructions (Displayed below)
- 1 - Contact Information
- 2 - Agent Photo & Logo
- 3 - Message
- 4 - Review

Agent Photo and Logo: (Optional)

- Use the **Upload** button to upload an image from your computer to the image library of your SRES Print Shop account.
- The **My Library** button will be displayed to the left of the **Upload** button *only* if you have already uploaded an image.
- Use the **My Library** button to select an image from your library.

Agent Photo: (Will appear left of contact information)

Show Image Controls for Photo

Agent Logo: (Will appear right of contact information)

Show Image Controls for Logo

"I'm your Seniors
I've been expect

Sara Goodseller
XYZ Realty
The Goodseller Team
123 Main St
Suite 100
Anytown, IL 60106
Phone 555-444-3210
Cell 555-666-7890
sara@xyzrealty.com

SRES
where the future takes shape

- Choose the *My Library...* button to use an image previously uploaded:

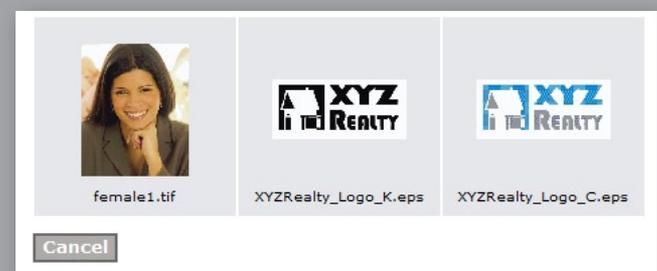


Photo & Logo : Image Controls

Agent Photo and Logo: (Optional)

- Use the **Upload** button to upload an image from your computer to the image library of your SRES Print Shop account.
- The **My Library** button will be displayed to the left of the **Upload** button *only* if you have already uploaded an image.
- Use the **My Library** button to select an image from your library.

Agent Photo: (Will appear left of contact information)

female1.tif

My Library...

Upload...

Clear

Show Image Controls for Photo

Use these controls to modify the appearance of your image. Usually, the defaults are fine.

Border:

White - Default

Rotate:

None - Default

Size:

100% - Default

Margin Size:

None - Default

Margin Color & Background Color:

White - Default

Explain Margin/Background

- Under the Photo or Logo selection, select the Show Image Controls to display **optional** adjustments for the image. Usually, the defaults are fine.
- Image Controls may include: border color or style, rotation, size, margin size, margin color and background color.

Border: None
Margin: None



Border: White
Margin: None



Border: White
Margin: Black, Size 2



Border: None
Margin: None



Border: None
Margin: White, Size 3



Border: Black
Margin: White, Size 3



Customize : Message

Change of Scenery : Standard_Postcard 

Customize: Customize the document. Click on 'Update' or 'PDF Preview' to view changes.

Update **PDF Preview...**

Customize Postcard Elements:

- Instructions (Displayed below)
- 1 - Contact Information
- 2 - Agent Photo & Logo
- 3 - Message
- 4 - Review

Message: (Optional)

- Type a message in the box below and select the **Update** button to refresh the postcard preview.
- You can press enter to start a new line of text in the message.
- To Copy and Paste the symbols below into the message:
 - Highlight the desired symbol and select Copy in the Edit or Page menu.
 - Click at the desired position in your message and select Paste from the Edit or Page menu.

Symbols: ® ™ ©

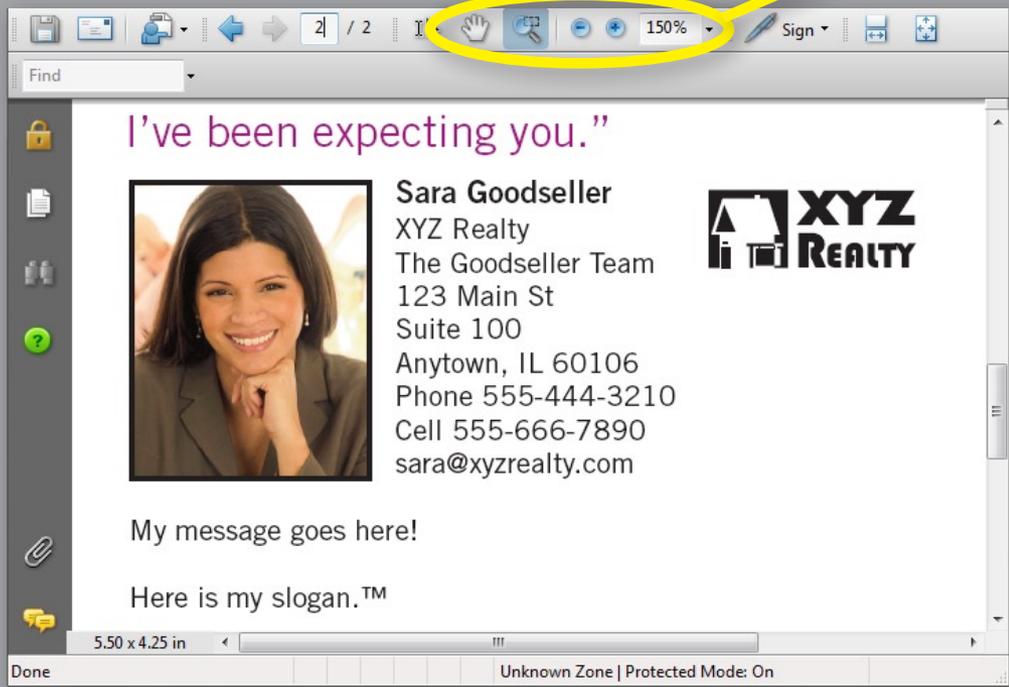
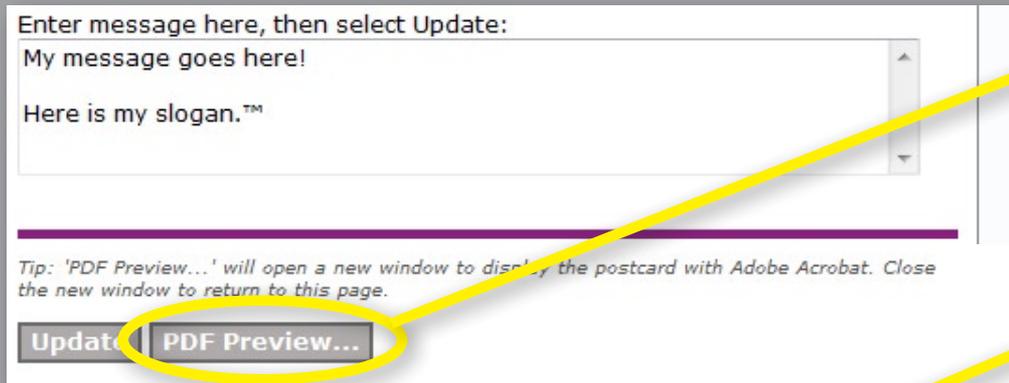
Enter message here, then select Update:

My message goes here!

Here is my slogan.™

- Enter a message, slogan, or other information to appear on the item.
- Select Update to refresh the item preview and see how the information will appear on the item.
- Symbols: ® ™ © can be inserted via Copy and Paste into the message.

Customize : PDF Preview



- Select PDF Preview... to open the item in Adobe Acrobat.
- This allows for closer inspection of the type using the magnification tools.
- Adobe Acrobat Reader is available for no charge at www.adobe.com
- The PDF Previews are for reviews on-screen and are not printable.

Printing Options Step

The screenshot shows the SRES Print Shop interface. The header includes the SRES logo with the tagline 'where the future takes shape' and the website URL 'www.seniorsrealestate.com'. A navigation bar contains links for 'Start', 'Shopping Cart', 'Orders', 'My Library', and 'My Profile', along with a user greeting 'Welcome, Sara Goodseller' and a 'Logout' link. The main content area is titled 'Change of Scenery : Standard_Postcard' and is identified as 'Step 2 of 3'. A sidebar on the left lists three steps: '1 Customize', '2 Printing Options' (which is the current step), and '3 Finish'. The main area features an 'Enter Quantity:' input field with the value '100'. Below this is a price table with two columns: 'Quantity' and 'Price Each'. To the right of the table is a 'Price Estimate' box showing 'Production Costs: \$32.00' and an 'Update' button. Navigation arrows for 'Previous' and 'Continue with Order' are visible at the top and bottom of the main content area.

Steps

- 1 Customize
- 2 Printing Options
- 3 Finish

Change of Scenery : Standard_Postcard [Previous](#) | [Continue with Order](#) [Help](#)

Printing Options: Set printing options Step 2 of 3

Enter Quantity:

Quantity	Price Each
100 - 249	\$0.32
250 - 499	\$0.24
500 - 749	\$0.20
750 - 999	\$0.18
1000 - 2499	\$0.17
2500 - 4999	\$0.16
5000+	\$0.15

Price Estimate:
Production Costs: \$32.00

[Update](#)

[Previous](#) | [Continue with Order](#)

- Enter a quantity and select Update to display the cost.
- A price table displays the costs at various quantities.
- Select Continue with Order to proceed.

Image Enhancement Service

Change of Scenery : Standard_Postcard  [← Previous](#) | [Continue with](#)

Printing
Options: Set printing options

Enter Quantity:

Quantity	Price Each
100 - 249	\$0.32
250 - 499	\$0.24
500 - 749	\$0.20
750 - 999	\$0.18
1000 - 2499	\$0.17
2500 - 4999	\$0.16
5000+	\$0.15

Image Enhancement Service: (Yes or No selection required)

Yes, please review and enhance my images. (\$20)
 No thanks.

When this service is chosen, your images will be reviewed and professionally adjusted and color balanced for optimum print reproduction. The images will be updated in your library for future use and will have "_Enhanced" added to the image name for easy recognition.

If the images used for this item have previously been "Enhanced" or are being used on another item in this order on which the Image Enhancement Service has already been selected, there is no need to select this service. **Otherwise, this service is recommended the first time your images are used.**

For reference, your images used on this postcard:

Photo:
 ←

Logo:

[← Previous](#) | [Continue with](#)

- When a Photo or Logo is added to the item, the *Image Enhancement Service* option is displayed in the Printing Options step.
- When this service is chosen, your images will be reviewed and professionally adjusted and color balanced for optimum print reproduction.
- The images will be updated in your library for future use and will have "_Enhanced" added to the image name.

Finish Step

The screenshot shows the 'Finish Step' of a customization process in the SRES Print Shop. The page header includes the SRES logo with the tagline 'where the future takes shape' and the website URL 'www.seniorsrealestate.com'. A navigation bar contains links for 'Start', 'Shopping Cart', 'Orders', 'My Library', and 'My Profile', along with a user greeting 'Welcome, Sara Goodseller' and a 'Logout' link. A 'Steps' sidebar on the left lists '1 Customize', '2 Printing Options', and '3 Finish', with '3 Finish' being the active step. The main content area is titled 'Change of Scenery : Standard_Postcard' and includes a 'Previous' button, a 'Help' button, and a 'Finish' instruction: 'Save your work by adding this document to your shopping cart'. Below this, the 'Description' field is highlighted in green and contains the text 'Change of Scenery : Standard_Postcard'. The 'Product' is 'Change of Scenery : Standard_Postcard' and the 'ID' is 'D-SRE-29D08763'. At the bottom of the main area are three buttons: 'Add to Shopping Cart', 'Quit Without Saving', and 'PDF Preview...'. A 'Previous' button is also located at the very bottom of the page.

- The Description for the item used in your shopping cart can be changed. This is useful when ordering different variations of the same item.
- Select Add to Shopping Cart to save the customized item and display the shopping cart contents.

Shopping Cart

SRES  Print Shop
where the future takes shape

www.seniorsrealestate.com

Start | **Shopping Cart** | Orders | My Library | My Profile | Welcome, Sara Goodseller | Logout

Shopping Cart   Help

Items to buy now: click 'Proceed to Checkout' to order the contents of your shopping cart

[Update](#) [Proceed to Checkout](#) [Continue Shopping](#)

Thumbnail	ID	Description	Product	Quantity	Date Modified	Options	Price
	D-SRE-29D08763	Change of Scenery : Standard_Postcard	Change of Scenery : Standard_Postcard	100	5/4/2008 5:44 PM	Edit PDF Preview Duplicate Delete Hold	\$32.00

Subtotal: \$32.00

[Update](#) [Proceed to Checkout](#) [Continue Shopping](#)

- Select Continue Shopping to add additional items.
- Select Proceed to Checkout to purchase the items in the shopping cart.
- Hold will place items in a Hold for Later area which are saved but not included in the order when Proceed to Checkout is selected.

Checkout : Shipping

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Start | Shopping Cart | Orders | My Library | My Profile | Welcome, Sara Goodseller | Logout

Checkout Steps: 1 Shipping, 2 Payment, 3 Place Order

Shipping: Set Shipping Options Step 1 of 3

Shipping Address

First Name: Sara
Last Name: Goodseller
Company: XYZ Realty
Address 1: (No PO Boxes) 123 Main St
Address 2: Suite 100
City: Anytown
State/Province: Illinois
Postal Code: 60106
Country: United States

Delivery Method

UPS Ground: \$4.54
 UPS Second Day Air: \$11.16
 UPS Next Day Air: \$21.00

Orders are generally produced in 2 to 7 days and then shipped via UPS or delivered to the Post Office.

Select "Update Delivery Cost Estimates" if delivery address is changed.

Update Delivery Cost Estimates

Continue with Order

- The shipping address is pre-filled with *My Profile* data. Review and update the delivery address for this order.
- Select a delivery method.
- If you change the address, select Update Delivery Cost Estimates to display updated rates from UPS.

Checkout - Payment

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Start | Shopping Cart | Orders | My Library | My Profile | Welcome, Sara Goodseller | Logout

Checkout Steps: 1 Shipping, 2 Payment, 3 Place Order

Checkout | Previous | **Continue with Order** | Help

Payment: Set Payment Options | Step 2 of 3

Cancel Checkout

Billing Address

First Name: Sara
Last Name: Goodseller
Address 1: 123 Main St
Address 2: Suite 100
City: Anytown
State/Province: Illinois
Postal Code: 60106
Country: United States

Payment Information

Method of Payment: Credit Card
Kind of Card: American Express
Name as it appears on card: FName LName
Card Number: (No spaces or dashes) 1111222233334444
Security Code*: 123
Expiration Month: 01
Expiration Year: 2010

VeriSign Secured VERIFY

- The billing address is prefilled with *My Profile* data. Review and update the billing address for this credit card.
- Enter the credit card information and select *Continue with Order* for a final review of the order.

Checkout - Payment

SRES Print Shop where the future takes shape www.seniorsrealestate.com

Start | Shopping Cart | Orders | My Library | My Profile | Welcome, Sara Goodseller | Logout

Checkout [← Previous](#) [Help](#) **Step 3 of 3**

Place Order [Cancel Checkout](#)

Place Order

Items:

Thumbnail	ID	Description	Product	Date Modified	Price
	D-SRE-29D08763	Change of Scenery : Standard_Postcard	Change of Scenery : Standard_Postcard	5/4/2008 5:44 PM	\$32.00

Subtotal \$32.00
Shipping + \$4.54
Handling + \$0.00
Tax + \$0.00
Total Price \$36.54

Place Order

VERIFY

[← Previous](#)

- Review the order and select Place Order.
- The *Orders* list will be displayed.

Orders

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Start Shopping Cart **Orders** My Library My Profile Welcome, Sara Goodseller Logout

Orders Help

All of your recent and past order submissions can be found here.

i Your order has been placed. Check the list below to follow its progress.

View: All Orders

Order	Created	Items	Total Price	Status	Options
G-SRE-B7415729	5/4/2008 6:11 PM	Change of Scenery : Standard_Postcard	\$36.54	@ In Process	Details
G-SRE-29D68766	5/3/2008 9:38 PM	I am your SRES@ : Bifold_Brochure Change of Course : Standard_Postcard	\$122.94	✔ Completed	Details
G-SRE-E4879E30	5/3/2008 5:54 PM	I am your SRES@ : Bifold_Brochure	\$90.71	✔ Complete	Details

- The current and previous orders are listed.
- The Status will be updated as the order progresses.
- Select *Details* for more information about a specific order.
- E-mail notifications will be sent when an order is placed and when the items are shipped. The UPS tracking number will be included.
- Select *Logout* when finished.

Improvements

- The SRES Print Shop is continually evolving to improve the user experience and there may be differences between the current web site and this presentation.
- Comments and suggestions are welcome at sres.support@printingstorefront.com